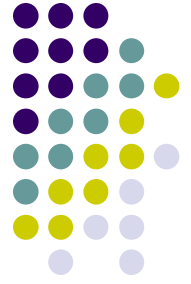


A nighttime photograph of the Dallas skyline, viewed from a balcony. The balcony has ornate metal railings and is lit with warm lights. The city lights are visible in the background, including several skyscrapers. The sky is a deep blue, suggesting dusk or dawn.

Dallas Delivers

American Society of Civil
Engineers- Dallas Branch

April 6, 2009

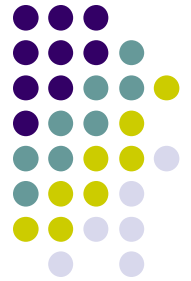


Key Focus Areas

- Set by the City Council
- Designed to keep government focused and accountable
- All planning, budgeting, and work is tied to at least one KFA
- KFAs include: public safety; economic vibrancy; a clean, healthy environment; culture, arts & recreation; education; and efficient, effective, economical government

Where We Are

Public Safety

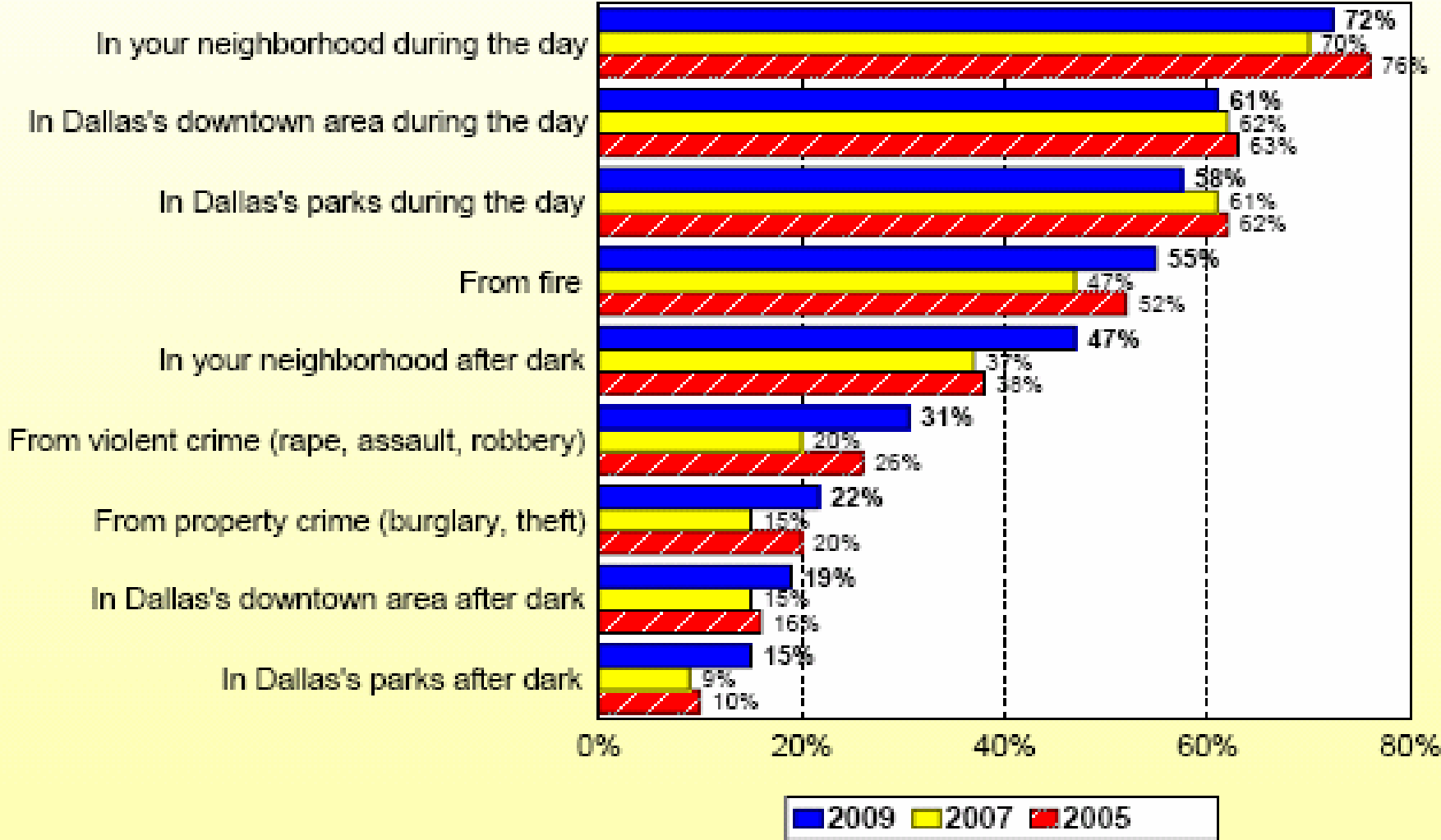


- **15% Reduction in Murders**
 - Lowest per capita murder rate of the last 42 years (.136 per 1000)
- **13.8% Reduction in Violent Crime**
 - Lowest per capita violent crime rate in 32 years (9.12 per 1000)
- **10.3% Reduction in Total Crime**
 - Lowest per capita crime rate in 40 years (69.60 per 1000)
- We've added 300,000 more residents— a population about the size of Arlington— since 1991
- We have 2.6 officers per 1,000 residents

Q5. Perceptions of Safety in the City

Trends - 2009, 2007 & 2005

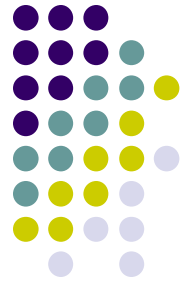
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale where 5 was "very safe" and 4 was "somewhat safe" (excluding don't knows)



Source: ETC Institute (February 2009)

Where We Are

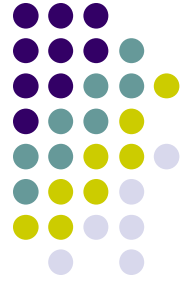
Economic Development



- Maintain our momentum
- Tax Base
 - Despite national economic recession our total tax base is healthy, but growing slower than anticipated
 - Currently \$90.5B
 - Significant growth over last two years
 - 7% in FY 07
 - 10% in FY 08
 - Not expecting that level in FY10 because building permit activity is down
 - Value of projects at this time this year has dropped 71% over value at this time last year (\$398M to \$113M)

Where We Are

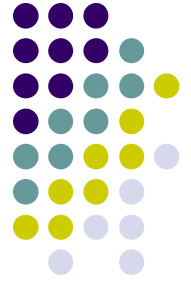
Economic Development



- Sales Tax Revenues
 - \$216 estimated for FY09
- Financial Forecast
 - \$32M below budget in revenues and expenditures

Where We Are

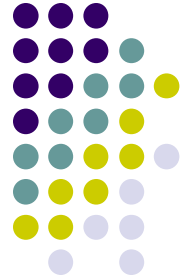
Economic Development



- Public/Private Partnerships
 - Criterion Cityplace Urban Resort
 - Bishop Colorado Retail
 - The Beat Condos
 - Turtle Creek Apartments
 - Park Lane Place Transit Oriented Development
 - Trammel Crow Distribution Center
 - Holt Lundsford Warehouse
 - The Mercantile
 - Santa Fe IV
 - Main Street Gardens Park
 - Olympia Arts Building
 - Lake Highlands Town Center Transit Oriented Development

Where We Are

Economic Development



- Focus on attracting international business opportunities
- Convention Center Hotel

Where We Are

Clean, Healthy Environment



- Green Building

Where We Are

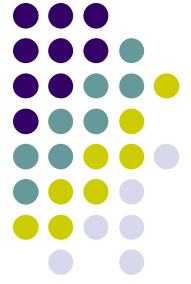
Clean, Healthy Environment



- Green Building

Where We Are

Culture, Arts & Recreation



- Dallas Arts District

- Concept began over two decades ago

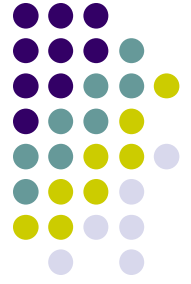
- Opening Soon

- Largest Urban Arts District in U.S.



Where We Are

Culture, Arts & Recreation



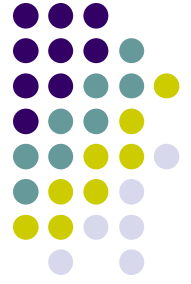
- Dallas Arts District

- Winspear Opera House
- Annette Straus Artist Square
- Wily Theater
- City Performance Hall
- Booker T. Washington HS for the Performing and Visual Arts



Where We Are

Culture, Arts & Recreation

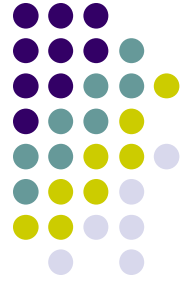


- Dallas Arts District
 - Crow Collection of Asian Art
 - Dallas Museum of Art—King Tut Exhibit
 - Meyerson Symphony Center
 - Dallas Theater Center
 - Dallas Black Dance Theater
Center for Dance Education



Where We Are

Culture, Arts & Recreation

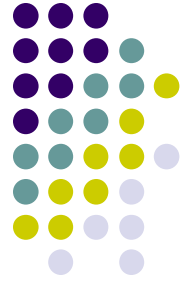


- Signature Parks— Belo Park



Where We Are

Culture, Arts & Recreation

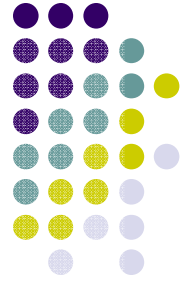


- Signature Parks (continued)
 - Main Street Gardens
 - Woodall Rodgers Deck Park
 - Pacific Plaza
 - Dealey Plaza



Where We Are

Culture, Arts & Recreation—The Trinity

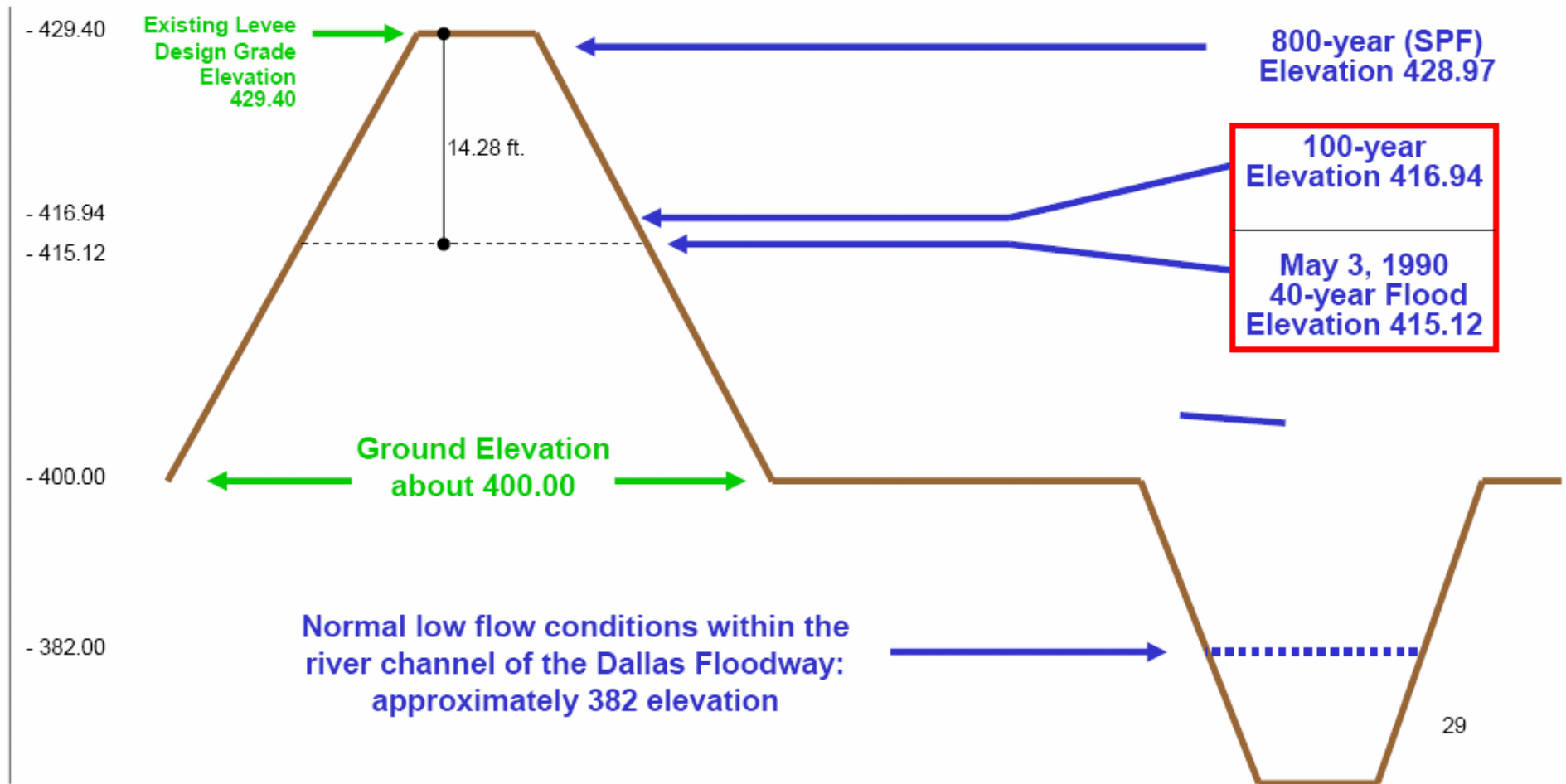


- Largest public works project in the City's history
- Primary objective is flood control
- Multi-agency project with federal and State partners
- Trinity Levee Inspections by Corp of Engineers

Levee Performance During Record Flood – May 3, 1990

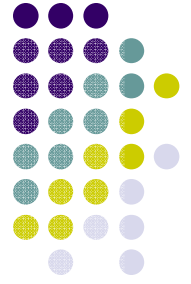


- ➔ 100-yr elevation is only 1.8 feet above the May 3, 1990 flood
- ➔ During peak flow of May 3, 1990, at its highest, we still had 14.28 ft. to the top of the levee



Where We Are

Culture, Arts & Recreation– The Trinity

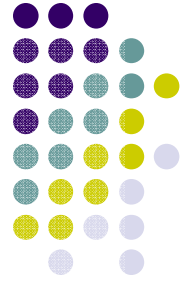


- Chain of Wetlands
 - Lower Chain complete
 - Upper Chain designed, construction to start in '09



Where We Are

Culture, Arts & Recreation—The Trinity

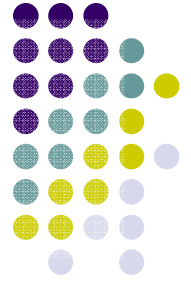


- Signature Bridges
 - Margaret Hunt Hill Bridge
 - Margaret McDermott Bridge



Where We Are

Culture, Arts & Recreation– The Trinity

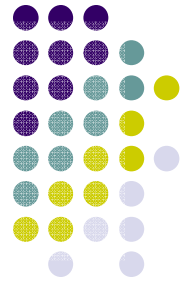


- Construction underway. . .



Where We Are

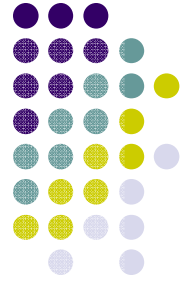
Culture, Arts & Recreation– The Trinity



- Steel was delivered a couple of weeks ago!

Where We Are

Culture, Arts & Recreation– The Trinity



- Downtown Lakes and Amenities
- Trinity Parkway

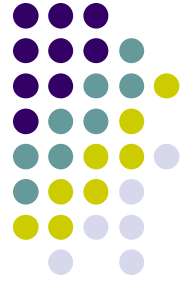






Where We Are

Culture, Arts & Recreation—The Trinity



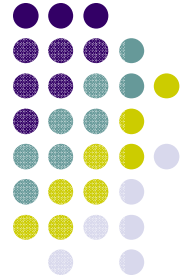
- The Trinity River Audubon Center

- Opened October '08
- Located at 6500 S. Loop 12
- Free on the third Thursday of each month



Where We Are

Culture, Arts & Recreation– The Trinity

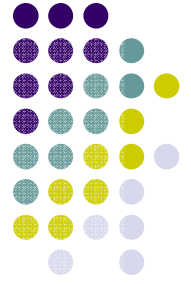


- Trinity Horse Park
- Soccer Complex
- Moore Gateway Park
- Texas Buckeye Trail



Where We Are

Culture, Arts & Recreation– The Trinity

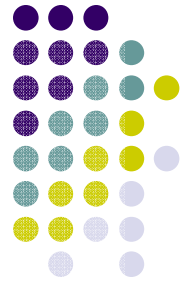


- Trinity River Overlook
 - Opened December 3
 - Located at Beckley & Commerce
 - MetLife Foundation Grant



Where We Are

Culture, Arts & Recreation– The Trinity



- Great Trinity Forest
- Trinity Corridor Planning & Development



Where We Are

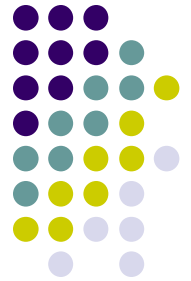
Education



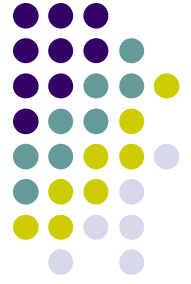
- “Thriving Minds” Partnership with Dallas ISD and Big Thought expanded to 3 new neighborhoods
- Children’s Library at NorthPark Center
- Every Child Ready to Read @ Dallas
- Coordinated construction with Dallas ISD
- Environmental Conservation Curriculum
- Big Brothers Big Sisters mentoring program in partnership with Dallas ISD

Where We Are

E³ Government



- Accountability
 - 98% on time Service Requests
 - Open Records Request process fix
 - Performance plans for all staff
- ICMA Benchmarking
- Citizen Survey **Now online at** www.dallascityhall.com
- ISO 9001 Certification
- Triple Bottom Line Annual Report 2009
 - Financial, social, environmental



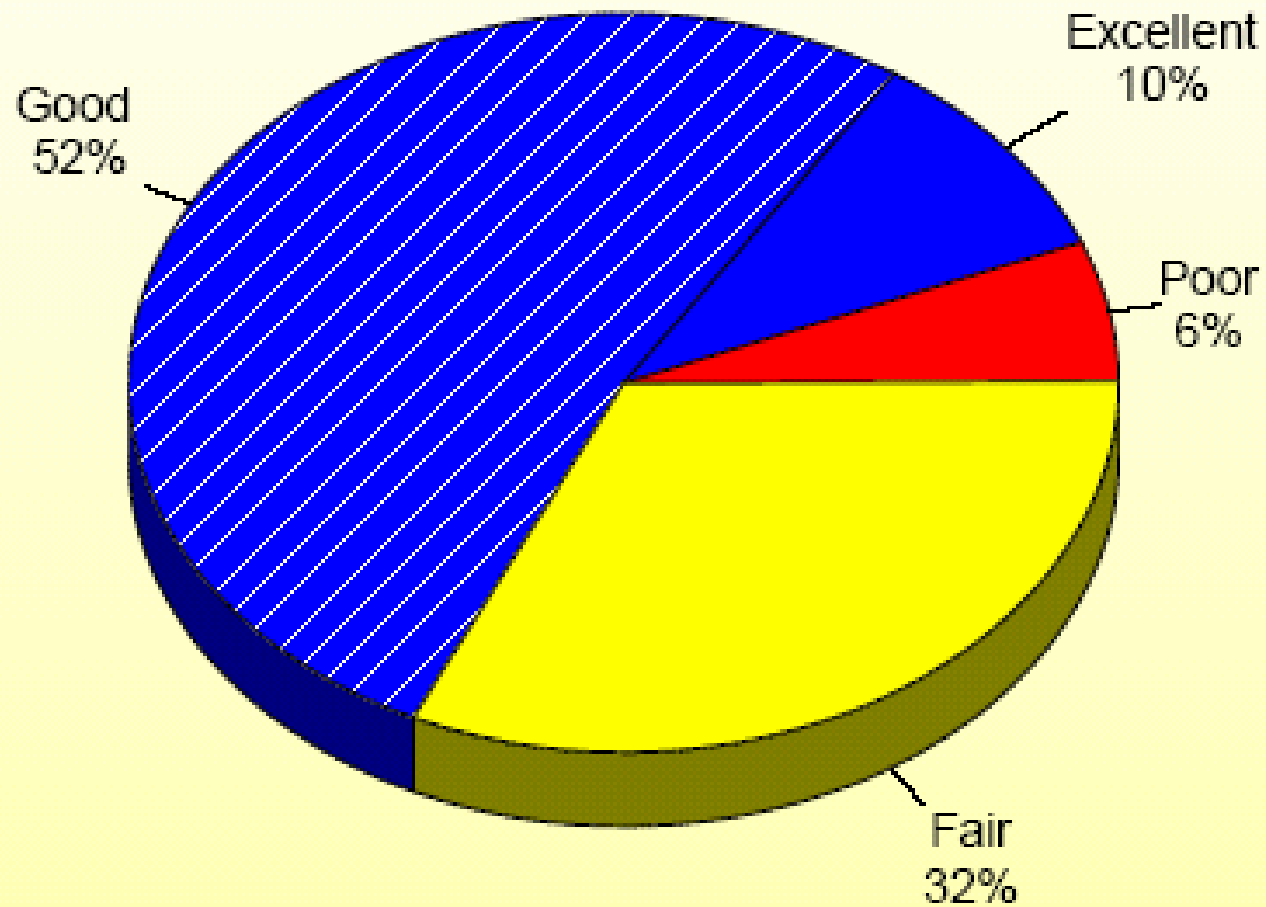
Recap: Key Focus Areas

- Public Safety
- Economic Vibrancy
- Clean, Healthy Environment
- Culture, Arts & Recreation
- Education
- Efficient, Effective, Economical Government

How are we doing?

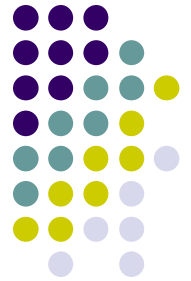
Q22. Overall Quality of Services Provided by the City of Dallas

by percentage of respondents (excluding don't knows)



Source: ETC Institute (February 2009)

Challenges for the Future



- Long-range water planning
- Staying “green”
- Crime reduction
- Bond program
- The Economy

